



Invitation to our first COTEC Webinar

On Monday, May 17th COTEC will be hosting its first webinar in the context of European Public Health Week. Following the theme of the day “Communicating Science and Health”, we are delighted to have two esteemed speakers who will introduce Health Literacy as an important topic to Occupational Therapy practice.

Title: Health literacy explored: The Occupational Therapy perspective

When: May 17th, 17:00 – 19:00 CET

Where: Zoom

Register at <https://forms.gle/Mqznxr3ZJuLCZJuP6>

Places are limited and will be granted on first come, first served basis

Programme

17.00 Welcome

17.10 Introduction - Why this webinar & what is Health Literacy?

17.25 Keynote - Helen Osbourne

17.50 Keynote - Kristine Sørensen

18.15 Breakout sessions; small group discussion

18.30 Plenary - reporting of different groups

18.45 Sum up & Closing

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Meet the Speakers



Helen Osborne, M.Ed., OTR/L is president of Health Literacy Consulting, producer and host of the podcast series Health Literacy Out Loud, founder of Health Literacy Month, and author of the award-winning book, Health Literacy from A to Z; Practical Ways to Communicate Your Health Message.

Learn more about Helen's work and background at the Health Literacy Consulting website, www.healthliteracy.com. You can also sign up for her free month e-newsletter, "What's New in Health Literacy Consulting" with information about the latest how-to tips, podcasts, and other health literacy news.



Kristine Sørensen, PhD is the President of the International Health Literacy Association and Executive Chair of Health Literacy Europe. She is the Founder of the Global Health Literacy Academy, a consultancy that provides advice on health literacy research, policy, and capacity building. She works for universities, governments, NGOs and international organizations such as the Council of Europe and the World Health Organization. For more information: <https://www.kristinesorensen.net/>

This webinar is organised by COTEC and co-hosted jointly by Eva Denysiuk & Katharina Radak-Scherer with the support of COTEC Office Administrator Shawn Abela

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